Train-the-Trainer Workshop
Abuja, Nigeria
11th – 13th September 2019

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Outline of presentation.

- Brief introduction on communication and dissemination plan for implementation.

- Target/Identified resources for implementation of ARISE project.

- Information, Education and Communication (IEC)materials for implementation of ARISE project.

Introduction

- Communication and dissemination are vital activities that will be implemented from beginning and up to the end of the ARISE project.

- There is need to develop good plan for the smooth and successful implementation of the communication activities to achieve the target goal and set objectives of the project.

- Draft plans and structures are developed to guide on the implementation of ARISE in Nigeria at different levels, i.e facility (intended as place to access healthcare), community, media and support organization.

- It also considers different stakeholders and target audience for the ARISE project.
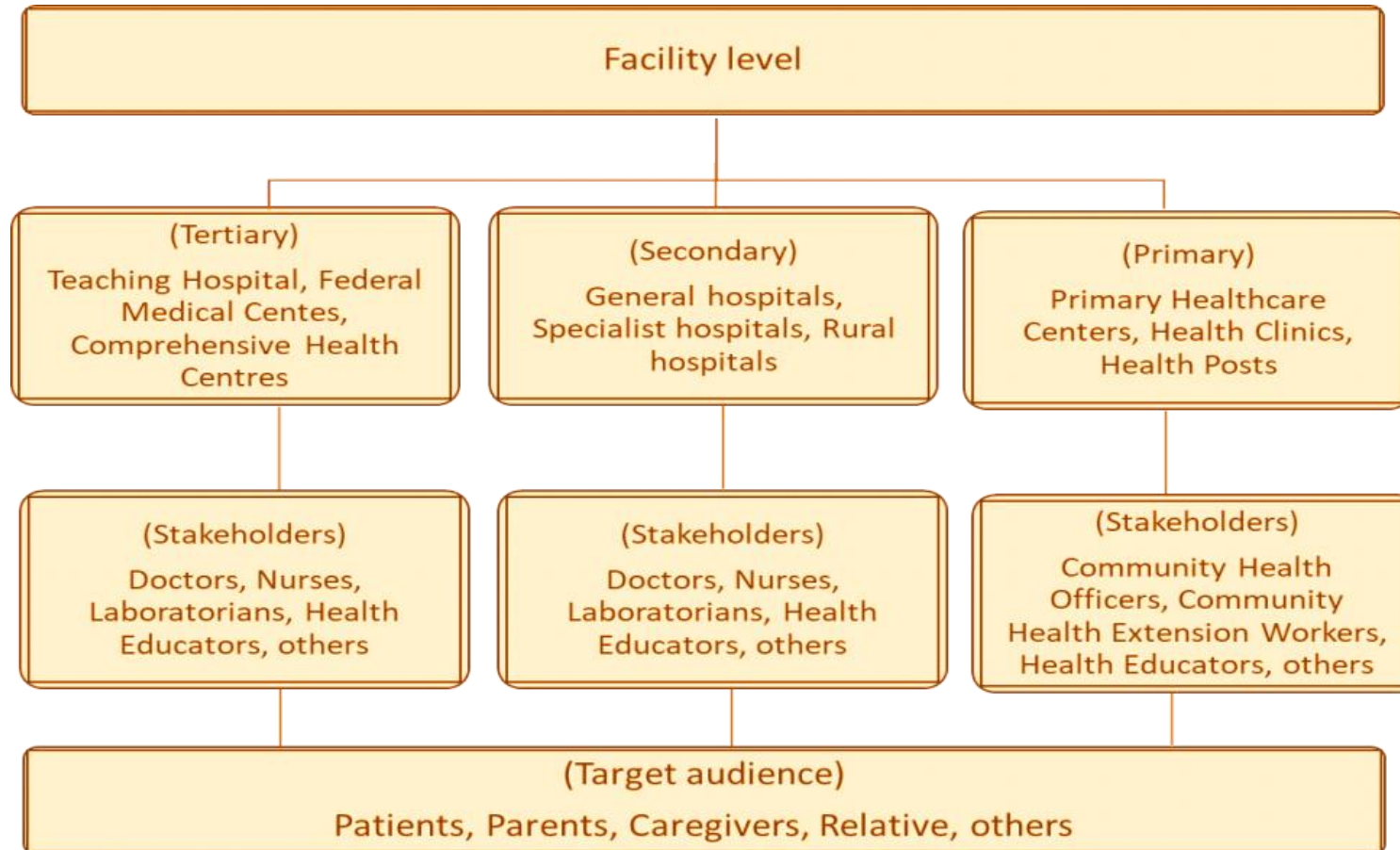
- Facility (Public and Private).

- Community (Urban, Semi Urban and Rural).

- Media Organizations (Public and Private).

- Patients Support Organizations (National, State and Local).

ARISE

Facility Level Structure

DRAFT STRUCTURE GUIDE FOR IMPLEMENTATION OF COMMUNICATION AND DISSEMINATION ACTIVITIES OF ARISE PROJECT IN NIGERIA AT FACILITY LEVEL (2019 – 2022)

Facility level proposed plan of activities for implementation

PROPOSED PLAN OF ACTIVITIES, STAKEHOLDERS, TARGET AUDIENCE AND MATERIALS/ACTION FOR IMPLEMENTATION OF DISSEMINATION AND COMMUNICATION OF ARISE PROJECT IN NIGERIA AT FACILITY LEVEL (2019 – 2022)

SNO	ACTIVITY	STAKEHOLDERS/TARGET AUDIENCE	MATERIALS NEEDED/ACTION	TIMELINE
1.	Identification and selection of health facilities	Management and Principal officers of the health facilities	Advocacy visits and Letter to book appointment	September 2019.
2.	Meeting with Managements and principal officers	Managements and Principal officers of the health facility	Formal discussions on the ARISE project.	September 2019.
3.	Sensitization workshop and presentations on ARISE project, SCD and NB screening.	Managements and Principal officers of the health facility	Power point presentations and discussions. Leaf lets on ARISE, SCD and NB NBS, T-Shirts, P-Caps, Bags etc.	September 2019.
4.	Sensitization workshop and presentations on ARISE project, SCD and NB screening.	Doctors, Nurses, Community Health Practitioners, Laboratorians, Health Educators and etc.	Power point presentations and discussions. Leaf lets on ARISE, SCD and NB NBS, T-Shirts, P-Caps, Bags etc.	October 2019.
5.	Sensitization and interaction forums at different places in the health facility on ARISE project, SCD and NB screening.	Patients, Parents, Caregivers, Relatives and other public participants.	Discussions, questions and answers on ARISE project, SCD and NBS. Leaf lets on ARISE, SCD and NB NBS (English and local language), T-Shirts, P-Caps, Bags etc.	October 2019 - December 2022. i.e Continues time to time.

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For effective communication and dissemination of ARISE project to the identified and targeted stakeholders and audience, different IEC materials were developed and translated in English and local languages this are:

- Leaflets on sickle cell disease and newborn screening for adult and young people in English and Hausa languages.

- Leaflet on ARISE project in English language.

- Education booklets on sickle cell disease for school children Ages: (5 – 10 years and 11 – 16 years), in English and Hausa languages.

- T-Shirt, Pick-Cap and Bag to promote ARISE project.

ARISE

THANK YOU

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